



# ALL SEASONS COMPANY

Fundamentals of Change Management





Our All Seasons Company simulation possesses a scenario in which customer expectations and wishes change over time. While managing their companies in teams, the participants both adapt to this change and, furthermore, gain experience with regard to proactive management of the change in line with the companies' targets.

The participants, who understand that they cannot be successful in the face of change without breaking the mould, begin to discuss in a short time how they will be able to manage the situation.

While learning how they can manage change, they also discover in the meantime that it is pointless to resist change. With this structure, it is an enjoyable strategic management simulation preferred by firms experiencing change, especially at a strategic level.



tech and touch



ZACHAI

