

LINK PREMIUM

**SUSTAINABLE
GROWTH IN SUPPLY
CHAINS**



LINK PREMIUM

LINK PREMIUM is a strategic business management simulation that develops the skill of coordinating with suppliers on not only operational level. In our LINK PREMIUM simulation, develop your strategic thinking skills while competing both with real players and with our artificial intelligences, learn by applying the dynamics of supply chains, and find out how you can achieve lasting success.

Is it possible to harmonise investment plans and dynamically optimise price coordination when short-term benefits are focused on?

Is coordination at a strategic level as easy to organise as it is said to be? How does maximising everyone's own benefits affect the whole supply chain in the long term? How can we create and implement coordinating strategies with our suppliers by using win-win principles?

Experience all the answers to these questions with our LINK PREMIUM simulation, where there is competition and which reacts according to real market dynamics. Develop your strategic thinking skills while competing both with real players and with our artificial intelligences, learn by applying the dynamics of supply chains, and find out how you can achieve lasting success.

