



SAFE COMPANY

INTRODUCTION TO BUSINESS
FINANCE



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Safe Company, which is an elementary-level finance simulation, is an application that can easily be played by a participant who knows the basic relationships between supply, demand, cost and price, and in which, with this basic knowledge, he or she can develop him/herself regarding the ability to interpret financial reports and manage financial ratios, and can learn the basics of business finance. Since it fosters practical knowledge, the learning outcomes are much more permanent than those of standard finance trainings.

In a very lifelike socioeconomic model, participants make decisions by considering the effects of exchange rate fluctuations and purchasing and sales terms on both profitability and liquidity

Participants play the application against artificial intelligences whose degrees of difficulty can be set. While on the one hand paying attention to their profitability, on the other, they have to consider their business risks, since all these outcomes not only affect the interest rates that banks apply for themselves, they also have an effect on stock values.

The competition and will to win in the simulation make finance more interesting and enjoyable for participants than it has ever been.

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